

Lenoir-Rhyne University
Charles M. Snipes School of Business
Bachelor of Arts in Business Entrepreneurship
Catawba Valley Community College Articulation: AAS in Entrepreneurship

Each potential candidate to the Lenoir-Rhyne Charles M. Snipes School of Business must make application to Lenoir-Rhyne University. Upon acceptance by the University, each student will be assigned an academic advisor to assist in planning course selection and sequencing. Each student is encouraged to consult with the advisor in the program.

The applicant must:

1. Be accepted by Lenoir-Rhyne University.
 2. Successfully complete the AAS in Entrepreneurship degree from Catawba Valley Community College (CVCC).
 3. Have an overall cumulative GPA of 2.0 minimum in all collegiate-level course work, from all institutions attended since HS graduation (or equivalent).
 4. Have earned no grade less than C- in any required course as part of the AAS in Entrepreneurship curriculum.
 5. Select the following courses as two of their three Major Electives:
 - ECO 252: Principles of Macroeconomics
 - BUS 125: Personal Finance
 6. Submit one letter of recommendation from present (or most recent) instructor or employer.
*A personal interview may also be required.
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Degree Requirements:

Lenoir-Rhyne University will accept up to 64 hours upon admission to the University. In order to maximize transfer credit, we strongly recommend students select from the following courses which are pre-approved for transfer credit towards the LR Core and Major Curriculum (with a final grade of C- or better) that are also easily incorporated into the AAS in Entrepreneurship curriculum.

CVCC General Education Curriculum

- English Communications: ENG 111 **and** 112, 113 or 114
 - LR Equivalent = ENG 131 (Core) and ENG 383 (General Elective Credit)
- Humanities/Fine Arts: Choose one of the following:
 - ART 111, 114, 115
 - DAN 110, 211, 212
 - DRA 111, 112, 115, 122, 126, 211, 212
 - ENG 125, 126
 - MUS 110, 112, 113, 210, 211, 212, 213
 - LR Equivalent = Any of the above courses will fulfill the Fine Arts Core requirement.
- Social/Behavioral Sciences: Choose one of the following:
 - PSY 151
 - SOC 210
 - LR Equivalent = PSY 100 or SOC 100 (either will apply to LR Core)
- Natural Science/Mathematics: MAT 143. (Note: College Algebra will not meet the minimum LR Core requirement. An additional Math will likely be required at LR.)
 - LR Equivalent = TBD (based on math selection at CVCC)

CVCC Entrepreneurship Curriculum

Major Requirements

- ACC 120: Principles of Financial Accounting
 - LR Equivalent = ACC 230, Accounting for Decision Making
- BUS 110: Introduction to Business
 - LR Equivalent = BUS 100, Introduction to Business (Note: depending on number of hours transferred, this course may not transfer. If within the 64 hour limit, will transfer as a General Elective but not as a Core or Major requirement)
- BUS 139: Entrepreneurship I
 - Candidate will receive credit for this course upon successful completion of ENT 210 at LR.
- BUS 240: Business Ethics
 - LR Equivalent = BUS 380, Business Ethics
- BUS 245: Entrepreneurship II
 - Candidate will receive credit for this course upon successful completion of ENT 210 at LR.
- BUS 253: Leadership and Management Skills
 - LR Equivalent = BUS 426, Leadership Development
- CIS 110: Introduction to Computers
 - LR Equivalent = CSC 175, Information Technology
- COE 110: World of Work
 - No LR Equivalent for this course
- ECO 251: Principles of Microeconomics
 - LR Equivalent = ECO 122, Microeconomics – fulfills both major and Level I Society & Behavior requirement.
- ETR 215: Law for Entrepreneurs
 - LR Equivalent = BUS 370, Business Law
- ETR 220: Innovation and Creativity
 - LR Equivalent = BUS 404, Creativity in Business
- ETR 230: Entrepreneur Marketing
 - LR Equivalent = BUS 360, Marketing
- ETR 240: Funding for Entrepreneurs
 - Candidate will receive credit for this course upon successful completion of ENT 210 at LR.
- ETR 270: Entrepreneurship Issues
 - Candidate will receive credit for this course upon successful completion of ENT 210 at LR.

Major Electives

- ECO 252: Principles of Macroeconomics (**Required**)
 - LR Equivalent = ECO 121, Macroeconomics – fulfills both major and Level I Society & Behavior Core requirement
- BUS 125: Personal Finance (**Required**)
 - LR Equivalent = BUS 342, Personal Finance

Choose one course from the following list: (Note: the following two courses will serve as major electives.)

- ACC 121: Principles of Managerial Accounting
 - LR Equivalent = ACC 330,
- BUS 153: Human Resource Management
 - LR Equivalent = BUS 345, Human Resource Management

Remaining LR Core Curriculum (30 – 33 hours)

- CSC 050: Computing Competencies (0 hours)
- LRU 101T: Transfer Student acculturation course (Required to be taken at LR) (1 hr)

- COM 111: Speech Communication (3 hours)
- Second/Foreign Language (6 hours)
- HES 100 and One Activity Course, or HES 287, or HES 288 (2-3 hours)
- REL 100 (3 hours)
- Level I Humanities – HIS 101 or HIS 102, HUM 188 or 189, or any PHI or REL course (3 hours)
- Level I Natural Science – Any two lab-based course from AST, BIO, CHE, EAR, ENV, NAT, PHY or SCI 110. Must be from different disciplines. (6-8 hours)
- Level II Requirements: Any two courses from HUM, HSB, and/or NAT 388; including Capstone (6 hours)

Remaining LR Major Curriculum (30 hours)

- MAT 115: Statistics (3 hours)
- BUS 300: Business Communications (3 hours)
- BUS 320: Management Information Systems (3 hours)
- BUS 340: Business Management (3 hours)
- BUS 346: Business Statistics (3 hours)
- BUS 450: Business Policy (3 hours)
- ENT 210: Introduction to Entrepreneurship (3 hours)
- BUS 349: Managing the Small Business (3 hours)
- BUS 465: Entrepreneurship Capstone Experience (3 hours)
- BUS XXX: Entrepreneurship and/or Business Elective (3 hours)

All degree programs at Lenoir-Rhyne University require a minimum of 128 earned credit hours. There are no exceptions to this rule. Students participating in this articulation agreement should successfully earn:

64*	<i>Maximum transferrable credits (as outlined above)</i>
30-33*	<i>Remaining LR Core credits (completed at LR)</i>
30*	<i>Remaining LR Major credits (completed at LR)</i>
<u>12**</u>	<u><i>Credits awarded based on successful completion of ENT 210 at LR</i></u>
136 – 139	<i>Total Credits Earned for BA Degree</i>

**These numbers are estimates based on the assumption that students have followed the outline above. Students who have taken courses not listed as part of this agreement may still receive transfer credit for the courses taken but cannot be guaranteed to meet the minimum standards of the LR Core and/or Major curriculums. In the rare case a student has satisfied all core and major course requirements but has not yet earned a minimum of 128 credit hours, additional course credits must be earned at Lenoir-Rhyne for degree completion.*

****BUS/ENT Electives (12 cr.) applied as credit by exam after successful completion of ENT 210:**

- BUS 139, Entrepreneurship I (3 cr.)
- BUS 245, Entrepreneurship II (3 cr.)
- ETR 240, Funding for Entrepreneurs (3 cr.)
- ETR 270, Entrepreneurship Issues (3 cr.)

Proposed Curriculum at Lenoir-Rhyne University

Students must take at least 12 hours each semester to be considered fulltime and should average 16 hours per semester in order to complete BA degree within two years (Six or less terms). **Note: Lenoir-Rhyne cannot guarantee that required courses are offered every semester – course availability is largely determined by enrollment and demand. Please consult with Academic Advisor for course selection and degree-requirement planning.*

Fall 1:

- CSC 050: Computing Competency (0 cr.)
- LRU 101T: Transfer Orientation (1 cr.)
- COM 111: Speech Communication (3 hr.)
- Second/Foreign Language I (3 cr.)
- HES 100, Concepts of Healthful Living (1 cr.)
- ENT 210, Introduction to Entrepreneurship (3 cr.)
- MAT 115, Statistics (3 cr.)

Spring 1:

- Second/Foreign Language II (3 cr.)
- REL 100 (3 cr.)
- Level I Humanities – HIS 101 or 102, HUM 188 or 189, or any PHI or REL course (3 cr.)
- BUS 300, Business Communications (3 cr.)
- BUS 320, Management Information Systems (3 cr.)
- HES 1xx (1 cr.) Activity.

Fall 2:

- HUM/HSB/NAT 388 (3 cr.)
- Natural Science (3-4 cr.)
- BUS 340, Business Management (3 cr.)
- BUS 346, Business Statistics (3 cr.)
- BUS/ENT/SCE XXX (3 cr.) *Major elective selected with Advisor

Spring 2:

- HUM/HSB/NAT 388 (3 cr.)
- Natural Science (3-4 cr.)
- BUS 450, Business Policy (3 cr.)
- BUS 349, Managing the Small Business (3 cr.)
- ENT 465 (3 cr.) *Capstone