

Lenoir-Rhyne University  
Charles M. Snipes School of Business  
Bachelor of Arts in Business Entrepreneurship  
Asheville-Buncombe Technical Community College Articulation: AAS in Entrepreneurship

Each potential candidate to the Lenoir-Rhyne Charles M. Snipes School of Business must make application to Lenoir-Rhyne University. Lenoir-Rhyne University will waive the admissions application fee for students who have completed the AAS in Entrepreneurship degree from Asheville-Buncombe Technical Community College. Upon acceptance by the University, each student will be assigned an academic advisor to assist in planning course selection and sequencing. Each student is encouraged to consult with the advisor in the program.

The applicant must:

1. Be accepted by Lenoir-Rhyne University (LR.)
  2. Successfully complete the AAS in Entrepreneurship degree from Asheville-Buncombe Technical Community College (ABT.)
  3. Have an overall cumulative GPA of 2.0 minimum in all collegiate-level course work, from all institutions attended since high school graduation (or equivalent).
  4. Have earned no grade less than C in any required course as part of the AAS in Entrepreneurship curriculum.
  5. Submit one letter of recommendation from present (or most recent) instructor or employer.
- \*A personal interview may also be required.
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Degree Requirements:

Lenoir-Rhyne University will accept up to 64 hours upon admission to the University. In order to maximize transfer credit, we strongly recommend students select from the following courses, which are pre-approved for transfer credit toward the LR Core and Major Curriculum (with a final grade of C or better) that are also easily incorporated into the AAS in Entrepreneurship curriculum.

**ABT Entrepreneurship Curriculum**

- ACA 115: Success & Study Skills (1 HR)
  - LR Equivalent = ELE 001 (General Elective credit)
- ACC 120: Principles of Financial Accounting (4 hours)
  - LR Equivalent = ACC 230
- ACC 121: Principles of Managerial Accounting (4 hours)
  - LR Equivalent = ACC 330
- ACC 150: Accounting Software Applications (2 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR
- BUS 110: Introduction to Business (3 hours)
  - LR Equivalent = BUS 100
- BUS 137: Principles of Management (3 hours)
  - LR Equivalent = BUS 340
- BUS 175: Contract Negotiations (3 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR
- BUS 280: REAL Small Business (4 hours)
  - LR Equivalent = BUS 349
  
- CIS 110: Introduction to Computers (3 hours)
  - LR Equivalent = CSC 175

- COM 231: Public Speaking (3 hours)
  - LR Equivalent = COM 111
- CTS 130: Spreadsheet (3 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR
- ECO 251: Microeconomics (3 hours)
  - LR Equivalent = ECO 122
- ECO 252: Macroeconomics (3 hours)
  - LR Equivalent = ECO 121G
- ENG 111: Writing and Inquiry (3 hours)
  - LR Equivalent = ENG 131
- ENG 114: Professional Research & Reporting (3 hours)
  - LR Equivalent = ENG 383
- ERT 210: Introduction to Entrepreneurship (3 hours)
  - LR Equivalent = ENT 210
- ETR 215: Law for Entrepreneurs (3 hours)
  - LR Equivalent = BUS 370
- ETR 220: Innovation & Creativity (3 hours)
  - LR Equivalent = ENT 404
- ETR 230: Entrepreneur Marketing (3 hours)
  - LR Equivalent = BUS 360
- ETR 240: Funding for Entrepreneurs (3 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR
- ETR 270: Entrepreneurship Issues (3 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR
- HUM 115: Critical Thinking (3 hours)
  - LR Equivalent = HUM 188
- MAT 143: Quantitative Literacy (3 hours)
  - LR Equivalent = MAT 125
- PSY 150: General Psychology (3 hours)
  - LR Equivalent = PSY 100
- WEB 140: Web Development (3 hours)
  - Student awarded credit with the successful completion of ENT 465 at LR

### **Remaining LR Core Curriculum (30 – 33 hours)**

- CSC 050: Computing Competencies (0 hours)
- LRU 101T: Transfer Student acculturation course (Required to be taken at LR) (1 hr)
- Second/Foreign Language (6 hours)
- Fine Arts: Any course from ART 200, 201, 205, 206, 211, 221, 223, 225; DAN 101-204; ENG 281, FIN 188; MUS 200; THR 110, 200, 260 (3 hours)
- HES 100 and One Activity Course, or HES 287, or HES 288 (2-3 hours)
- REL 100 (3 hours)
- Level I Humanities: ENG 231, HIS 101 or HIS 102, or any 100 or 200-level PHI, or REL 101-299 (except 125, 126) (3 hours)
- Level I Natural Science: Any two lab-based course from AST, BIO, CHE, EAR, ENV, NAT, PHY or SCI 110. Must be from different disciplines. (6-8 hours)
- Level II Requirements: Any two courses from HUM, HSB, and/or NAT 388; including Capstone (6 hours)

- Global Requirement: 5 credit hours with course designations of “G” prior to graduation (core, major, electives)

*Note: in most cases, and with appropriate planning, courses with a “G” designation also satisfy other core and/or major requirements (e.g. ECO 121G listed above)*

**Remaining LR Major Curriculum (27 hours, 3 technical requirements)**

- MAT 126 (3 hours) \**Technical requirement, listed with Major hours.*
- BUS 300: Business Communications (3 hours)
- BUS 320: Management Information Systems (3 hours)
- BUS 344: Finance (3 hours)
- BUS 346: Business Statistics (3 hours)
- BUS 380: Business Ethics & Social Responsibility (3 hours)
- BUS 450: Business Policy (3 hours)
- ENT 465: Entrepreneurship Capstone Experience (3 hours)
- ENT XXX: Entrepreneurship Internship (461) or ENT Special Topics Course (383)
- BUS XXX: Entrepreneurship and/or Business Elective (3 hours) Choose one course from:
 

ECO 322	Government and Business
BUS 372	Business Law II
BUS 426	Leadership
BUS 439	Organizational Behavior
BUS 440	Production and Operations Management

All degree programs at Lenoir-Rhyne University require a minimum of 128 earned credit hours. There are no exceptions to this rule. Students participating in this articulation agreement should successfully earn:

58*	<i>Transferrable credits (as outlined above)</i>
30-33*	<i>Remaining LR Core credits (completed at LR)</i>
30*	<i>Remaining LR Major credits (completed at LR, 3 hrs of Math Tech Requirement)</i>
17**	<i>Credits awarded based on successful completion of ENT 465 at LR</i>
135-138	<i>Total Credits Earned for BA Degree</i>

*\*These numbers are estimates based on the assumption that students have followed the outline above. Students who have taken courses not listed as part of this agreement may still receive transfer credit for the courses taken but cannot be guaranteed to meet the minimum standards of the LR Core and/or Major curriculums. In the rare case a student has satisfied all core and major course requirements but has not yet earned a minimum of 128 credit hours, additional course credits must be earned at Lenoir-Rhyne for degree completion.*

**\*\*BUS/ENT Electives (17 cr.) applied as credit by exam after successful completion of ENT 465:**

- ACC 150, Accounting Software Applications (2 hours)
- BUS 175, Contract Negotiations (3 hours)
- CTS 130, Spreadsheet (3 hours)
- ETR 240, Funding for Entrepreneurs (3 hours)
- ETR 270, Entrepreneurial Issues (3 hours)
- WEB 140, Web Development Tools (3 hours)

### **Example Curriculum Layout at Lenoir-Rhyne University**

Below is an example of how students participating in this articulation agreement could satisfy the BA degree requirements at Lenoir-Rhyne in two years (four semesters.) This is just an example and not a prescribed layout, and may change upon enrollment based upon both course availability and the student's personal schedule. Students must take at least 12 hours each semester to be considered fulltime and should average 16 hours per semester in order to complete the BA degree within two years (Six or less terms). *\*Note: Lenoir-Rhyne cannot guarantee that required courses are offered every semester – course availability is largely determined by enrollment and demand. Please consult with Academic Advisor for course selection and degree-requirement planning.*

#### Fall 1:            *14 credit hours*

- CSC 050: Computing Competency (0 cr.)
- LRU 101T: Transfer Orientation (1 cr.)
- Fine Arts (3 cr.)
- Second/Foreign Language I (3 cr.)
- HES 100, Concepts of Healthful Living (1 cr.)
- MAT 126, Applied Calculus (3 cr.)
- BUS 300, Business Communication (3 cr.)

#### Spring 1:        *16 credit hours*

- Second/Foreign Language II (3 cr.)
- REL 100 (3 cr.)
- Level I Humanities (3 cr.)
- HES 1xx (1 cr.) Activity.
- BUS 320, Management Information Systems (3 cr.)
- BUS 344, Finance (3 cr.)

#### Fall 2:            *15-16 credit hours*

- HUM/HSB/NAT 388 (3 cr.)
- Natural Science (3-4 cr.)
- BUS 346, Business Statistics (3 cr.)
- BUS 380, Business Ethics & Social Responsibility (3 cr.)
- ENT XXX, Internship or Elective (3 cr.) \*Advisor approval required for internship.

#### Spring 2:        *15-16 credit hours*

- HUM/HSB/NAT 388 (3 cr.)
- Natural Science (3-4 cr.)
- BUS 450, Business Policy (3 cr.)
- ENT 465, Entrepreneurship Capstone (3 cr.)
- BUS/ENT XXX, Business or Entrepreneurship Elective (3 cr.) selected with Advisor from approved list above.